



# DIGITAL MARKETING COURSE

Eligibility- 10th standard | Duration - 3 months

*Enroll Today*

## COURSE OVERVIEW

-  Comprehensive training in search engine optimization (SEO).
-  Hands-on-experience in social media marketing and advertising.
-  Practical insights into content creation and email marketing.
-  Google Analytics for data-driven decision making.

## ABOUT US

West Bengal Electronics Infrastructure Development Corporation (WEBEL) is a Govt. of West Bengal undertaking. It is the nodal agency for promoting IT, electronics and allied services in the state of West Bengal for last 49 years. To empower the youths on technical jobs and cater to the market demand, webel focuses on imparting quality education on IT, ITeS, Electronics and Emerging technologies.

## COURSE FEATURES

- Gain expertise in modern digital marketing strategies and techniques.
- Learn to reach and engage your target audience effectively.
- Drive business growth and boost online presence
- Discover the power of social media, SEO, content marketing and more..

## WHY CHOOSE US

- Industry relevant curriculum designed by digital marketing experts.
- Modern learning environment with state-of-the-art tools and equipments.
- Experienced instructors and industry guest speaker
- Small class sizes for personalised attention.
- Access to network of digital marketing professionals

## CAREER OPPORTUNITIES

The digital marketing field is dynamic and ever-evolving, presenting a wide range of career options for individuals with expertise in this area. As you gain experience and specialize in particular digital marketing aspects, your career opportunities will further diversify and grow.

# OFFICE AUTOMATION & DATA ENTRY COURSE

**Eligibility- 10th standard**

**Duration - 3 months**



**ENROLL NOW AND TRANSFORM  
YOUR OFFICE SKILLS!**

The Office Automation & Data Entry course will equip participants with skills to excel in modern day workplace.



## COURSE Overview

- Comprehensive training in word processing, spreadsheets and presentations.
- Hands on experience in database management and document collaboration.
- Gain proficiency in data entry and touch typing for increased efficiency.
- Practical exercises and real-world projects to apply learned skills.
- Experienced instructors to guide you throughout the course.

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## JOB Prospects

After completing this course an aspirant can take up job of

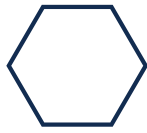
- Data Entry Operator
- Administrative Assistant
- Office Clerk
- Data Analyst Assistant
- Virtual Assistant
- Customer Service Representative
- Document Controller and many more...

As per job offers in both private and Govt. sectors demand is always there for data entryoperator and office assistant on a regular basis.

## Why Choose us

- ✓ Industry relevant curriculum designed by experts
- ✓ State-of-the-art facilities and modern learning environment
- ✓ Small Class sizes for personalized attention
- ✓ Join a vibrant community of learners and professionals





# ACCOUNTING TECHNICIAN COURSE

**ELIGIBILITY - 10TH STANDARD**  
**DURATION - 3 MONTHS**

## COURSE OVERVIEW

The "Accounting Technician Course" offers comprehensive training in financial accounting, management accounting, taxation, auditing, software skills, and business ethics empowering learners for a successful accounting career.

## JOB PROSPECT

Participants can pursue roles as accounting assistant, book keepers, tax preparers and financial analyst. Accountant are in demand across various industries from small businesses to multinational corporations, offering stable and rewarding career opportunities.

## CONTACT US

 **9874584660 / 9435390797**

[www.webel.in](http://www.webel.in)

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## WHY CHOOSE US

- Industry-relevant curriculum designed by experts.
- State-of-the-art facilities and modern learning environment.
- Small class sizes for personalized attention.
- Join a vibrant community of learners and professionals.

