



IIM NAGPUR

# AT A GLANCE



भारतीय प्रबंध संस्थान नागपुर  
Indian Institute of Management Nagpur

[www.iimnagpur.ac.in](http://www.iimnagpur.ac.in)



## ABOUT THE INSTITUTE

- ❖ Started its journey in 2015 as 14th IIM.
- ❖ Operations Started From its state-of-the-art 132-acre campus at MIHAN, Nagpur, in November 2021
- ❖ Full-fledged operations commenced from the new campus in January 2022. The institute was formally inaugurated by the then honourable President of India Shri. Ram Nath Kovind on May 8.
- ❖ Before the formal inauguration ceremony, convocation was conducted for the 4th, 5th and 6th batches of IIM Nagpur on the new MIHAN campus. A total of 424 students were awarded degrees during this ceremony.
- ❖ The institute has constantly updated its curriculum by adopting the principles of NEP 2020 by involving industry experts and academia.
- ❖ State-of-the-art classrooms to facilitate various pedagogies.
- ❖ Well curated and crafted Management Education Executive Program.
- ❖ IIM Nagpur has earned the reputation of fastest growing IIM.
- ❖ Has set up many benchmarks. IIM Nagpur is first IIM to start Cyber Security and Data Science program in partnership with FedEx Institute of Technology, Memphis University of Business School.
- ❖ IIM Nagpur has launched a new blockchain program in collaboration with Copenhagen Business School.
- ❖ The Institute has become a pioneer in PG certificate programs.

## BOARD OF GOVERNORS

**Mr. C P Gurnani** (Chairman)  
MD & CEO - TechMahindrao

**Shri P. K. Banerjee** (Member)  
Joint Secretary  
(Mgt. & MC & Scholarship)

**Dr. Aruna Sharma** (Member)  
Practitioner Development Economist  
& Ex-Secretary, Gol

**Mr. Vaibhav Dange** (Member)  
Ex Advisor - National Highways  
Authority of India, Ministry of Road  
Transport & Highways

**Mr. Arun Anant** (Member)  
Education, Media, Marketing,  
Entrepreneur, Coach

**Ms. Ashu Tomar** (Member)  
Senior Vice President at JM Financials

**Dr. Bhimaraya Metri** (Director)  
IIM Nagpur

**Shri. Vikas Chandra Rastogi**  
(Member)  
Principal Secretary, Higher & Technical  
Education, Govt. of Maharashtra

**Prof. Shailesh Gandhi (Retd)**  
(Member)  
Former Dean (Programs),  
IIM Ahmedabad

**Mr. Puneet Pushkarna** (Member)  
General Partner of Solmark Singapore

**Mr. Nandakumar Ramakrishnan**  
(Member)  
Founder of PQSI

## Strategic Location

IIM Nagpur is the only IIM located at the Center of the Country and the first amongst all the IIMs to be located in the Multi-Product Industrial Hub at MIHAN. The prestigious GRIHA 4 Star LD Rating Award is the feather in cap for not only IIM Nagpur but also for the city of Nagpur. Green Rating for Integrated Habitat Assessment for Large Developments (GRIHA LD) evaluates the development of a project based on various criteria like site planning, energy, water, wastewater, solid waste management, transport, and social aspects. Dr. Bhimaraya Metri, Director, IIM Nagpur, received the Award.

## Vision & Mission

What we aspire to be? To be a leading management institution that shapes management systems, policy, and governance through high-quality education, research, and industry engagement.

## Committed to World Class Education System

Fostering scholarship in the world of practice, where our academic pursuits serve our primary stakeholders - industry, society, learners, and faculty. Our mission is therefore built on three pillars:

- ❖ High-quality education.
- ❖ Top-quality research.
- ❖ Multi-pronged industry engagement.
- ❖ In 2021, IIM Nagpur launched certificate programs under Executive Education.
- ❖ Has set up a satellite campus in Pune.
- ❖ Launched Ph.D. Program.
- ❖ MBA for Working Professionals (MBA-WP) Program.
- ❖ IIM Nagpur signed an agreement with Toronto Business Development Centre (TBDC), Canada, Westminster Business School, University of Westminster, UK.
- ❖ In 2022, IIM Nagpur launched Executive Ph.D. Program.
- ❖ Post Graduate Program in Block Chain was initiated.
- ❖ MoU with Centre for Business Data Science, Dept of Digitalization, Copenhagen Business School, Denmark.



## Certificate Program in Business Management (CPBM)

The Certificate program in Business Management (CPBM) is a 24-week course specially designed for defence personnel nominated by Directorate General Resettlement (DGR) to equip them with the skill sets which will help them to grow in their corporate career after retiring/getting released from their services. We believe that these participants possess a lot of skills both technical and personal and it just requires a polishing which is required to make them suitable for appropriate corporate positions.

IIM Nagpur is proud to be associated with DGR and help these participants to start their corporate journey. The program has been designed to introduce the participants to all the functional aspects of management, like Human Resource Management, Strategic Management, Operations Management, Marketing, Organizational behaviour, Information system, Data Analytica, Finance and Accounting etc.

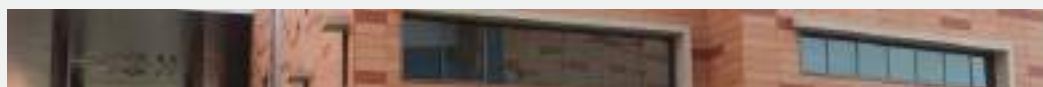


## Directorate General Resettlement (DGR)

(Source: <https://dgrindia.gov.in/Content2/about-us/about-dgr>)

The Directorate General Resettlement (DGR) is an Inter Service organization functioning directly under the Department of Ex-Servicemen Welfare (Ministry of Defence). In order to maintain a youthful profile of the Armed Forces, approximately 60,000 service personnel are retired/released every year at comparatively young age. Majority of the service personnel at the time of retirement are at an age where they have numerous unfinished domestic responsibilities, which necessitate their taking up second occupation.

DGR assists Ex-Servicemen to train and acquire additional skills with a strong emphasis on evolving requirement of corporate and industry and facilitate their resettlement through a second career.



## Program Objectives

CPBM at IIM Nagpur is a twenty-four-week, full-time program. The objectives of the program are:

- ❖ To introduce the participants to **Business world and its functioning.**
- ❖ To develop skills for **Working in teams & develop leadership skills.**
- ❖ To develop functional analytical skills required in **Business Management.**
- ❖ To develop strategic thinking in **Business Atmosphere.**

## Admission Procedure & Program Fee

As per DGR norms

## Program Design

CCBMDO program is spread over six terms. The first 3 terms comprise of courses which will help the participants to develop basics skills across different domains of management. The last three terms have courses which are appropriate in current business world and offer maximum opportunities in business world. These courses will keep on changing every batch depending on the feedback of different stakeholders. The tentative structure of the program is as:

| Term-1                          |            | Term-2                             |            |
|---------------------------------|------------|------------------------------------|------------|
| Course                          | Credit     | Course                             | Credit     |
| Applied Organizational Behavior | 1.5        | Human Resource Management          | 1.5        |
| Managerial Accounting           | 1.5        | Written Analysis and Communication | 1.5        |
| Managerial Oral Communication   | 1.5        | Short Term Operation Planning      | 1.5        |
| Micro Economics                 | 1.5        | Macro Economics                    | 1.5        |
| Business Statistics             | 1.5        | Management Information System      | 1.5        |
| <b>Total of term 1</b>          | <b>7.5</b> | <b>Total of term 2</b>             | <b>7.5</b> |

| Term-3                                  |            | Term-4                          |            |
|---|------------|---------------------------------|------------|
| Course                                  | Credit     | Course                          | Credit     |
| Understanding & Creating Consumer Value | 1.5        | Consumer Insight in Marketing   | 1.5        |
| Cost Accounting                         | 1.5        | Corporate Finance               | 1.5        |
| Strategic Operations Management         | 1.5        | Data Analytics in Practice      | 1.5        |
| Strategic Management                    | 1.5        | Legal Aspect of Business        | 1.5        |
| Decision Making in Businesses           | 1.5        | Corporate Governance and Ethics | 1.5        |
| <b>Total of term 3</b>                  | <b>7.5</b> | <b>Total of term 4</b>          | <b>7.5</b> |

| Term-5  |            | Term-6   |            |
|---|------------|--|------------|
| Course  | Credit     | Course   | Credit     |
| Project Proposal (Introduction, Literature Review, Methodology) | 1.5        | Project Submission (Data Collection, Analysis, Result & Discussion, Report writing & Presentation) | 1.5        |
| Project Management  | 1.5        | Mergers, Acquisitions & Strategic Alliances  | 1.5        |
| Cyber Security and Privacy                                      | 1.5        | Digital Marketing Practices  | 1.5        |
| Product & Brand Management                                      | 1.5        | Supply Chain and Logistics Management  | 1.5        |
| Entrepreneurship & New Ventures                                 | 1.5        | Managing Change and Transformation   | 1.5        |
| <b>Total of term 5</b>  | <b>7.5</b> | <b>Total of term 6</b>   | <b>7.5</b> |

### Pedagogy

IIM Nagpur uses a combination of various teaching methods such as cases, projects, computer aided instructions, group discussions, lectures, simulations, presentations by participants etc. The pedagogy is instructor dependent and the course instructor provides detailed course outline before the start of the term which includes all the details regarding the subject. Appropriate reading materials like cases, articles, simulation tools etc will be provided as and when required.

### Evaluation

At IIM Nagpur, continuous evaluation is followed. Every instructor ensures that the participants are evaluated on a continuous basis using different evaluation criteria's like quizzes, end term, presentations, case submissions, project report and presentations etc.

### Certificate

On successful completion of the program participants will be awarded with a "Certificate Program in Business Management".

### Other Details:

All successful participants will be eligible for the Alumni status of IIM Nagpur. The charges for alumni status are INR 10,000 per person (One time). The alumni status will have some benefits like library access, option for participating in MDP's at discounted price etc.

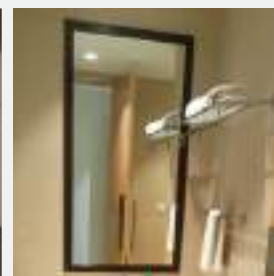




## ACCOMMODATION FACILITIES:

### 1 BHK (H4) Accommodation: (Approx. Rs. 15,000/- Per month)

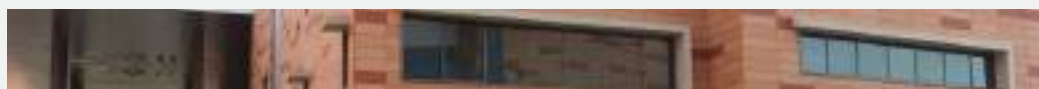
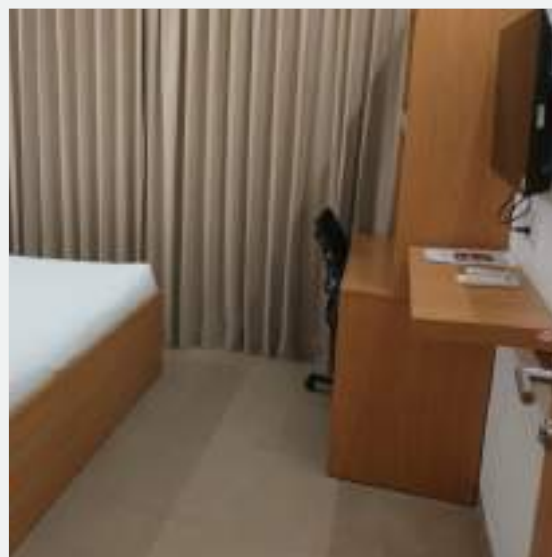
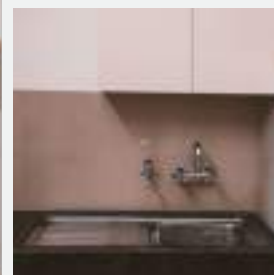
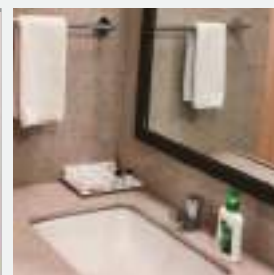
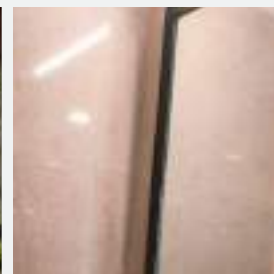
|     |   |     |   |
|-----|---|-----|---|
| 1.  | 1 BHK H4 Accommodation: (Approx. Rs. 15000 Per month) | 12. | 1 No. Mini Fridge with stand                    |
| 2.  | 1 No. Double bed with Mattress and 2 Nos. Pillows     | 13. | 1 No. Counter top with Cabinet                  |
| 3.  | 1 No. bed side table                                  | 14. | 1 No. Folding Dining Table with                 |
| 4.  | 1 No. Study table with table light and Chair          | 15. | 2 Nos. Chairs & Sofa set                        |
| 5.  | 1 No. AC in bedroom                                   | 16. | 1 No. Centre table and 2 Nos. Side tables       |
| 6.  | 1 No. Cloth stand                                     | 17. | Modular mini kitchen (with 1 No. Dustbin)       |
| 7.  | 32" TV with Remote                                    | 18. | RO drinking water facility                      |
| 8.  | 1 No. TV Credenza                                     | 19. | Bucket, mug, bathing stool, soap dish, door mat |
| 9.  | 3 Nos. Ceiling Fans, tube lights & LED fitting        | 20. | Full size looking mirror                        |
| 10. | 4 Nos. Curtains                                       | 21. | W/C bathroom with all bathroom fittings         |
| 11. | 1 No. Wardrobe with wooden locker                     | 22. | Lock & Key for entrance door                    |



## ACCOMMODATION FACILITIES:

### 2 BHK (B2) Residential Flats (Twin Sharing): (Approx. Rs. 8000/- Per month on twin sharing basis)

|    |  |     |   |
|----|--|-----|---|
| 1. | 1 No. Single Bed with Mattress in each bedroom       | 8.  | Modular Kitchen (with 1 No. dustbin)        |
| 2. | 4 Nos. Wardrobes (2 Nos. in each bedroom)            | 9.  | 2 Nos. Geysers (1 No. in each W/C bathroom) |
| 3. | 2 Nos. Study tables (1 No. in each bedroom)          | 10. | Ceiling Fans in all rooms are provided      |
| 4. | 2 Nos. Study Chairs (1 No. in each bedroom)          | 11. | Tube lights in all rooms are provided       |
| 5. | 4 Nos. Visitor Chairs (2 No. in each bedroom)        | 12. | Curtain rods                                |
| 6. | 2 Nos. Study Drawer Pedestal (1 No. in each bedroom) | 13. | Wi-Fi connectivity                          |
| 7. | 2 Nos. Easy Chairs in the Hall                       | 14. | Lock & key of the flat                      |

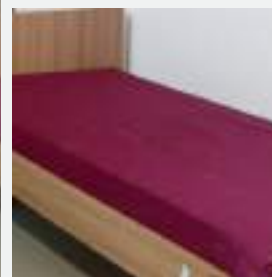
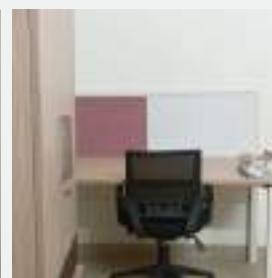




## ACCOMMODATION FACILITIES:

### MBA Student Hostel Room: (Approx. Rs. 7500/- Per month)

|     |                                |     |  |
|-----|--------------------------------|-----|--|
| 1.  | 1 No. Closed Wardrobe          | 12. | Full size looking Mirror   |
| 2.  | 1 No. Open Wardrobe            | 13. | Ceiling clothes drying stand   |
| 3.  | 1 No. Single Bed with Mattress | 14. | 1 No Ceiling Fan (with remote)                                       |
| 4.  | 1 No. Bed-side table           | 15. | 2 Nos. Tube lights, study table lamp                                 |
| 5.  | 1 No. Study table with shelves | 16. | Water glass + Cello jug, Steel dustbin, Door mat                     |
| 6.  | 1 No. Study Chair              | 17. | Common Washing Machine & Fridge in common area located on each floor |
| 7.  | 1 No. Visitor Chair            | 18. | Common Washroom facility   |
| 8.  | 1 No. Book Shelf               | 19. | Hot water facility through Solar water heating Plant                 |
| 9.  | 1 No. Shoe Shelf               | 20. | Drinking water available in common area located on each floor        |
| 10. | 1 No. Storage drawer           | 21. | Wi Fi connectivity   |
| 11. | Curtains (2 Nos.)              | 22. | Lock & Key for Room, closed wardrobe and storage drawer              |



## MBA Flagship Program

IIM Nagpur introduced the new curriculum designed to incorporate the guidelines of NEP 2020 from the academic Year 2022-23. New courses such as Indian Ethos & Business Ethics, Professional Management Practice, Life Management, Corporate Governance, CSR & Sustainability, and Legal aspect of business were offered to the first-year students. Special guest lectures by Shri Gauranga Dasji, director of ISKCON's Govardhan Ecovillage, were conducted for students to understand and practice life management skills.

The institute initiated a novel program titled Professional Management Practice course which involved detailed student interaction with industry experts through mentor-mentee programs.

**Dual Degree Programs:** The Dual Degree program has facilitated study of four IIM Nagpur students at the University of Lille, France, while four University of Lille students are at IIM Nagpur. Besides this, IIM Nagpur has signed an MoU with KEDGE Business School, France for Dual Degree Programs. The student intake increased to 222 in the year 2020. This further increased to 234 in 2021 & reached to 267 in 2023.



## Centres of Excellence

IIM Nagpur has set up various centres of excellence across specialized domains to promote the creation and transfer of knowledge at multiple levels. Some of these centres collaborate with knowledge partners, and eminent experts mentor all the centres as advisory members.

### ❖ Centre for Cybersecurity and Data Analytics (CCDA)

IIM Nagpur is one of the first management institutes to initiate Centre for Cybersecurity and Data Analytics (CCDA) to train and teach cybersecurity management using data analytics. CCDA is dedicated to research, teaching, training, and consulting activities related to cybersecurity management and data analytics. This centre aims to open new frontiers of knowledge and applications of data analytics in the area of cyber security management and business excellence

### ❖ Centre of Excellence for Corporate Governance CSR & Sustainability (CGCS)

In view of the growing importance of corporate governance and social responsibility of corporate enterprises and public organizations for the sustainable development of the national economy, Indian Institute of Management Nagpur has set up a Centre of Excellence for Corporate Governance CSR & Sustainability – CGCS. The CoE CGCS aims to work independently and in collaboration with the government, academic institutions, expert industry practitioners, consulting organizations, public sector organizations, and corporates.

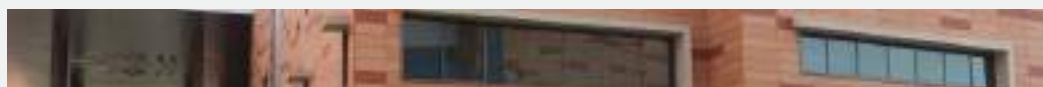
### ❖ Centre for Leadership Excellence and Development (CLEAD)

The centre for leadership excellence and development (CLEAD) at IIM Nagpur is founded with the goal of helping people from diverse organizations and sectors to enhance their leadership capabilities. The centre intends to help organizations develop their leadership pipeline. The centre aims to promote leadership scholarship, practice, and development by creating, disseminating, and applying knowledge.

### ❖ Indo Japan Research Centre (IJRC)

The Indo-Japan Research Center (IJRC) at IIM Nagpur was founded in the year 2020 with the aim of strengthening and furthering collaborative research and to further the internationalization efforts of IIM Nagpur. The Center's establishment addresses the broader objectives laid out by the Government of India. Primarily, IJRC aims at creating new knowledge in the cross-cultural (Indo-Japan) context thereby contribute to both academia and industry.

### ❖ Centre of Excellence in Brand Management (CEBM)



## Section 8 Companies

As per the NEP 2020, to promote the guiding principles of NEP, IIM Nagpur has two Section 8 companies to promote interdisciplinary and holistic education.



**IIMN Foundation  
for Entrepreneurship  
Development (InFED)**



**Council for Logistics,  
Infrastructure &  
Project Management (CLIP)**

## Global Partnerships (MoU)



**Westminster Business School,  
University of Westminster (UK)**



**Chuo University, Graduate School  
of Strategic Management, Japan**



**The University of Memphis**



**Institute Mines-Telecom Business  
School, University of Lille, France**

## InFED

The IIM Nagpur Foundation for Entrepreneurship Development (InFED) is a not-for-profit company established as a 'Center of Excellence' by IIM Nagpur. It has assumed the responsibility of being a 'Regional Innovation Organizer'. It works as a business incubator providing business support services and conducting research and educational programs in innovation and entrepreneurship. Its entrepreneurship education programs have supported more than 300 women entrepreneurs.

The Women Startup Program at InFED, IIM Nagpur, is a fully dedicated program to support aspiring women entrepreneurs to realize their dreams of starting and scaling their enterprises. The program identifies women entrepreneurs from diverse sectors through a rigorous screening process, offering them access to training and mentorship by domain experts and business mentors, market linkages, and access to exclusive networking events are some of the features of this program. InFED is currently incubating its 2nd cohort of 32 incubates under this program.

InFED has been recognised by the Startup India Seed Fund Scheme and has been sanctioned Rs 5 crore. Besides this, InFed has been shortlisted for funding under Atal Innovation Mission.



**ENABLING  
ENTREPRENEURS-  
FOSTERING  
ENTERPRISES**





## Executive Education

IIM Nagpur's Executive Education aims to create value-driven leaders, global managers, and entrepreneurs with strong conceptual foundations and analytical approaches to help them be the best in whichever field they choose.

Programs are tailor-made for the requirements of an individual entity which can be any corporate/private company, a government department, or a PSU. Such programs are known as Customized Executive Programs (CEPs). Having started in the pandemic situation, IIM Nagpur has been attracting a good amount of response. Have already delivered a few leadership programs with companies like IOCL, HPCL, WCL, etc... In the coming months, a lot of programs are being lined up to be delivered online as well as the face-to-face mode in the newly constructed Executive Education Block.

As of now a total of nine Blended Learning Program (BLP) and nine Customized Executive Program (CEP) have been completed while 16 are currently on. IIM Nagpur Executive Education generated revenue of Rs 22 crore in the year 2022-23.



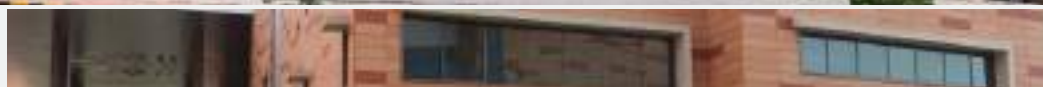
## Other Important MoUs

IIM Nagpur has signed an MoU with

- ❖ **Indian Navy** to conduct customized courses for Naval Personnel.
- ❖ **Coal India Limited (CIL)** signed an MoU with IIM Nagpur on August 16, 2022.
- ❖ **Govt of Maharashtra** to design disaster Management strategies.
- ❖ **Maharashtra Agribusiness Network Project**, funded by Asian Development Bank to conduct Capacity Building Programs for Farmers and FPOs
- ❖ **VAMNICOM, Pune** to offer courses in Business and Management domain at its Pune campus.
- ❖ **Atlas Copco (India) Ltd.** for skill development, R&D.
- ❖ **HCL** for five-year Integrated Management Program.

## Ranking

- ❖ In 2021-22 under the **NIRF Ranking (Management)**, IIM Nagpur bagged **42th** position.
- ❖ Ranked top 9th in IIMs and 14th in top Government B-Schools as per **Business Today 2022**.
- ❖ Ranked top 9th in IIMs and 14th in top Government B-Schools as per **India Today 2022**.
- ❖ IIM Nagpur Ranked **26th** as per **Fortune India Ranking 2022** for top B-Schools.
- ❖ IIM Nagpur has been Ranked **11th among IIMs in Outlook -ICARE India** MBA Ranking 2023.





## Placement

IIM Nagpur completed the placement process for the 2021-23 batch on December 28, 2022. IIM Nagpur witnessed participation from over 100 top firms like Microsoft, Adani, ICICI Bank, Bank of America, BNY Mellon, Indus Valley Partners, etc., for the final placement process for the seventh batch of its flagship MBA program. The process was completed on December 28, 2022, and saw a rise of 10.05% in the average CTC to ₹ 16.74 LPA. The median CTC stood at ₹ 16.85 LPA, while the highest offer to a candidate was ₹ 64 LPA. In addition to the above firms, all the students who participated in the placement process also secured offers from other prominent recruiters like ADP, Mahindra & Mahindra, Yes Bank, KPMG, Deloitte, Infosys, Accenture, IBM, HCL Tech, TVS Motors, Loreal, Juspay, HDFC Bank, etc.



## Convocation 2023

"Live your dreams, strive hard to fulfil them. Brush aside all the distractions and confusions to remain focused on your goal," advised Mr. Ajai Chowdhry, Founder of HCL and Chairman EPIC Foundation, to the graduating MBA students during the Indian Institute of Management (IIM) Nagpur's 7th convocation ceremony held on April 8, 2023. Mr. Chowdhry was virtually present as the chief guest to the function.

Mr. Ritesh Agarwal, CEO of Oyo Rooms, graced the ceremony as the guest of honour. Mr. CP Gurnani, MD & CEO – Tech Mahindra & Chairman, Board of Governors, IIM Nagpur, Dr. Bhimaraya Metri, Director IIM Nagpur, and members of the Board of Governors were present on the occasion. A total of 234 students of batch 2021-23 were conferred MBA degrees during the ceremony. Ms. Anmol Agrawal was awarded the Best All-Round Performance gold medal, while Ms. Arpita Kumari was presented the gold medal for the Best Scholastic Performance. Ms. Vikita Mishra received the Best in Academics award sponsored by Bank of Baroda (BoB). Mr. Ayush Lohi and Ms. Anitta Giji were presented the BoB Best Student All-Rounder and Best Student Sportsman Awards, respectively, during the pre-convocation ceremony held on April 7, 2023 evening.







## Whose Who Visited IIM Nagpur



IIM NAGPUR

**Indian Institute of Management Nagpur**  
Plot No 1, Sector 20, MIHAN (Non-SEZ),  
Nagpur, Maharashtra, India - 441108

Follow us on



/iimnofficial



IIMNagpurIndia



school/iimn



iim\_nagpur

+91-712-287-0315



info@iimnagpur.ac.in



www.iimnagpur.ac.in