

**ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME
FOR RETIRED/ RETIRING ARMED FORCES
PERSONNEL**

(JULY 24, 2023 TO OCTOBER13, 2023)

Sponsored by:

Directorate General Resettlement (DGR)



**The National Institute for Entrepreneurship &
Small Business Development (Niesbud)**

**(Ministry of Skill Development and Entrepreneurship,
Govt. of India)**

www.niesbud.nic.in

Entrepreneurship Development Programme

The Directorate General Resettlement (DGR) organizes employment-oriented resettlement training courses for retired/ retiring Armed Forces personnel to enhance their qualifications/skills to enable them to seek suitable employment after their retirement. With this mandate, resettlement training course for JCOs on Entrepreneurship Development Programme has been allotted to the Institute to be conducted from 24 July 2023 to 13 October 2023 at NSTI Kanpur Uttar Pradesh.

The entrepreneurs play a pivotal role in the economic development of any country. They make use of the factors of production to the fullest advantage of the society, generate employment, create innovation, improve standard of living, develop backward areas, etc. which lead to higher economic growth. Keeping this in mind, the Institute has designed Entrepreneurship Development Program in order to promote self-employment and entrepreneurship among the budding entrepreneur to set up their enterprise in an effective manner.

The programme aims at imparting to the learners a thorough insight into the various aspects of enterprise creation, technical know-how, credit sources, and marketing of products and changing trends of market in global scenario. The participants will be able to understand the concepts of entrepreneurship education, identification/ selection of projects Business plan preparation, Marketing techniques, Credit linkage and setting up of own enterprise so as to run their business successfully. While the programme incorporates a thorough briefing on Government support scheme, it also includes additional benefits of being an Entrepreneur. After successful completion of the training, certificate will be issued to the Participants.

Objectives

- ✚ To impart entrepreneurial knowledge and strengthen entrepreneurial competencies ;
- ✚ To help in selecting the right type of project and products;
- ✚ To formulate the effective and profitable project reports;
- ✚ To acquire necessary managerial skills required to run the enterprise.
- ✚ To provide post-training assistance through Mentoring and handholding support;

Course Contents

The Course Contents will exclusively focus on Entrepreneurship Development Training that will expose the aspirants to Characteristics, culture and challenges of an entrepreneur, Its advantages, How an entrepreneurial eco-system is developed, Characteristics of an Entrepreneur, Entrepreneurial Motivation, Business Opportunities Identification, Types of Enterprises, Product Marketing, Business plan preparation and Entrepreneurship Support Eco- system, etc. in order to promote self-employment as a career option for the participants.

Entrepreneurship	Entrepreneurial Motivation	Employability and Life Skills	Business Opportunity Identification	Interface with Successful Entrepreneur
Entrepreneurship Support Ecosystem	Market Survey	Elements of Business Management	Elements of Financial Management	Business Communication
Type of Enterprises	Banking and Funding	Business Plan Preparation	Enterprise Management	Field Visit

Programme Methodology

The training methodology will employ a Facilitated Learning Approach. It will be a mix of facilitator led courses which will have in-house and practical activities along with self-learning sessions.

- Lecture, group discussions, presentations, casestudies.
- Audio-visual led teaching
- Self-instructional study material
- Assignments & Assessment

Session Plan

The sessions will focus on the knowledge, skill, attitude and practice framework to bring about the desired change. The sessions are designed keeping in mind the background of the participants to enhance their knowledge on entrepreneurship ecosystem. The session will cover broader aspects of entrepreneurship, entrepreneurial motivation, setting up small enterprise, networking and leveraging government schemes and policies of supporting entrepreneurship, effective visioning with banks for loans, preparation of business plan and management of enterprise.



The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes and Cluster Intervention.

NIESBUD has provided training to 12, 88,225 persons till date through 48,700 different training programmes since inception. This includes 5,134 international participants hailing from more than 145 countries throughout the globe.

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