

SHORT TIME ONLINE TRAINING PROGRAMMES: OFFICERS

1. Indian Institute of Foreign Trade (IIFT), New Delhi has proposed a list of short duration programmes (2/3 days online training programme) on payment (Rs. 500/- per hour/ per participant). 40% of the fee will be paid by the officer and 60% by the MoD.
2. The courses will be conducted only on receipt of substantive subscription from the environment.
3. Apropos, you are requested to give a feedback to this office (dirdgrtrg@desw.gov.in) by 10 Jul 22 on the subject for our compilation.

**INDIAN INSTITUTE OF FOREIGN TRADE
CENTRE FOR DISTANCE AND ONLINE EDUCATION
ONLINE TRAINING PROGRAMME STRUCTURE 2022-2023**

1. EXIM Procedure & Documentation

- Getting Started in International Business
- EXIM Policy Framework
- International Sales Contract
- Sale on high Seas
- INCOTERMS 2020
- MEIS Schemes and their relevance with trade documentation: duty drawback, export house schemes, advance authorization

S.NO.	Name of the Programme	Number of Participants (Min. 25)	Duration	Total Number of Hours/Day	Fee (Per Hour Per participant)	Total Budget
1.	EXIM Procedure & Documentation	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-

2. Financial Management

- International Payment Methods& Letter of Credit and UCP 600
- Foreign Currency Loans and Currency Risk Management Strategies
- International Commodity Trading and Risk Management
- Impact of International Financial Reporting Standards
- Foreign Exchange & Risk Management
- Project Appraisal & Management

S.NO.	Name of the Programme	Number of Participants (Min. 25)	Duration	Total Number of Hours/Day	Fee (Per Hour Per participant)	Total Budget
1.	Financial Management	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-

3. WTO & Trade Policy

- WTO and New Trade Regime
- Economics of Intellectual Property Rights
- Geographical indications: the current international landscape legal, policy and development dimensions
- WTO dispute settlement and the TRIPS Agreement
- Relationship between the TRIPS Agreement and the Convention on Biological Diversity, the protection of traditional knowledge and folklore: recent developments in the WTO Implications of WTO at International Business
- TRIPs Plus focus in Regional Trading Agreements

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1.	WTO & Trade Policy	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-

4. International Marketing

- International Product Decision and Product Adaptation
- Entry Mode in Foreign Markets
- Choosing appropriate Marketing Channels
- Market Selection and Product & Pricing Strategies
- Promotion for Global reach
- Social Media/Digital Marketing
- Establishing your own brand

S.NO.	Name of the Programme	Number of Participants (Min. 25)	Duration	Total Number of Hours/Day	Fee (Per Hour Per participant)	Total Budget
1.	International Marketing	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-

5. International Trade in Technology

- e- Governance
- e-Business / e-commerce
- Data Analytics & Intelligence
- Trade Analytics
- Web & Social Media Analytics
- Big data Analytics
- Market Analytics & Intelligence

S.NO.	Name of the Programme	Number of Participants (Min. 25)	Duration	Total Number of Hours/Day	Fee (Per Hour Per participant)	Total Budget
1.	International Trade in Technology	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-

6. Soft Skills

- Cross Cultural Communication and Business Etiquettes
- Leadership
- Talent Management
- Corporate Sustainability and Responsibility
- International Business Strategy and Negotiation Skills
- Corporate Governance

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1.	Soft Skills	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-

7. Logistics & Global Supply Chain Management

- Insight into Global Trade and Global Supply Chains
- Global Operations Strategy
- Logistics Infrastructure
- Global Trade Logistics
- Global Trends in Packaging and Material Handling
- Containerization
- Intermodal Transportation
- Supply Chain Security Issues

S.NO.	Name of the Programme	Number of Participants (Min. 25)	Duration	Total Number of Hours/Day	Fee (Per Hour Per participant)	Total Budget
1.	Logistics & Global Supply Chain Management	25	3 Days	6 Hours	Rs. 500 /-	Rs. 2,25,000 /-